



News Release

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FOR IMMEDIATE RELEASE

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BlueSky Health Selected For Participation in National Demonstration Project

Houghton, MI --- The BlueSky Health family medicine clinic operated by Dr. Jeff Huotari of Houghton, MI, has been selected to participate in the Ideal Micro Practice national demonstration project studying innovative physician practices.

Part of a select group of approximately 100 practices nationwide, BlueSky Health will be studied for its potential to improve population health, improve the care experience, and lower total health care system cost.

Supported in part by funding from the Physicians Foundation for Health System Excellence and faculty from Dartmouth Medical School and the Institute for Healthcare Improvement, the collaborative project builds on BlueSky Health's commitment to eliminating time, cost and system barriers between a patient and physician.

"We're excited to have BlueSky Health join us", said Dr. John Wasson, a founder of the project and faculty member at Dartmouth Medical School. "We expect ongoing study of Dr. Huotari's practice, and similar practices, to lead to improvements in healthcare nationwide."

Dr. Gordon Moore, also a founder of the project and faculty member at the Institute for Healthcare Improvement, said, "It's practices like Dr. Huotari's that are leading the way to true health care reform. The Upper Peninsula of Michigan, especially given its rural nature, is fortunate to have such a practice in its midst."

The Ideal Micro Practice model of health care was initiated by Dr. Moore in 2002 and is characterized by a low overhead practice leveraged with technology to deliver highly personal care directly to patients. More information is available at idealmicropractice.com.

BlueSky Health is a family medicine clinic modeled after the Ideal Micro Practice. It is operated solely by Dr. Huotari without additional staff and focuses on barrier-free delivery of care with transparent, low-cost pricing. More information is available at blueskyhealth.org.